

# Acuant ProfileID

Alternative Data for IDV & KYC

## An Innovative Consent-Based Approach to KYC & AML



INCREASED  
ONBOARDING



GLOBAL  
SOLUTION



AUTOMATED  
VERIFICATION



VERIFY TRUSTED  
IDENTITIES



IMPROVED USER  
EXPERIENCE

## The Leading Alternative Data Solution for Identity Verification, KYC & AML

The new benchmark for online identity verification solutions. Reduce fraud losses and increase customer onboarding by up to 68% with our multi-channel identity verification solutions.

Acuant ProfileID analyzes all of the available data points from a customer's digital footprint, returning a verified name, age, location, ID Score, Social Fraud Score, Employment Score and a traffic light confidence indicator. This data can be used for ID checks, KYC, trust economy & fraud prevention.



GLOBAL  
SOLUTION

We have clients across  
7 continents in 177  
countries.



INCREASED  
ONBOARDING

Onboard up to 68%  
more customers with  
Acuant ProfileID.



AUTOMATED  
PROCESS

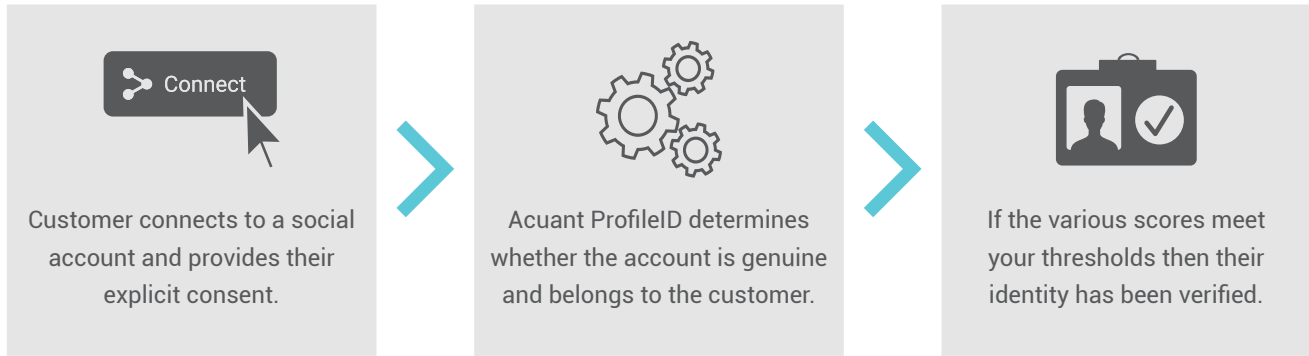
Reduce costs with a fully  
automated ID verification  
process.



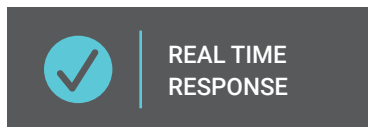
POSITIVE USER  
EXPERIENCE

Reduce drop-offs by  
minimizing friction with a  
seamless user journey.





## How Does It Work?



## Global Identity Verification. Automated.



## What Makes Acuant ProfileID Different?

 UNIQUE SCORES	Data from the customer's digital footprint is aggregated, analyzed to produce actionable insights and unique scores including ID Score, Social Fraud Score, Over 18 Check, Name Match and more.
 GDPR COMPLIANT	Meet GDPR requirements using your specific Terms of Service and Privacy Policy at the point of customer consent.
 MOBILE OPTIMIZED	UI components designed to work across desktop, tablet and mobile devices, including as part of our iOS/Android SDKs.
 FLEXIBILITY	Choose from our no code hosted solutions or complete control over customization using our RESTful API.