

Acuant Validate

Email & Mobile Validation



Instantly Verify Customer Contact Details: Email & Mobile

Go beyond simply checking the submitted information's format – get contextual information around the contact details provided and return suggested corrections where information seems to be incorrect to keep your databases free from fraudulent and incorrect information.

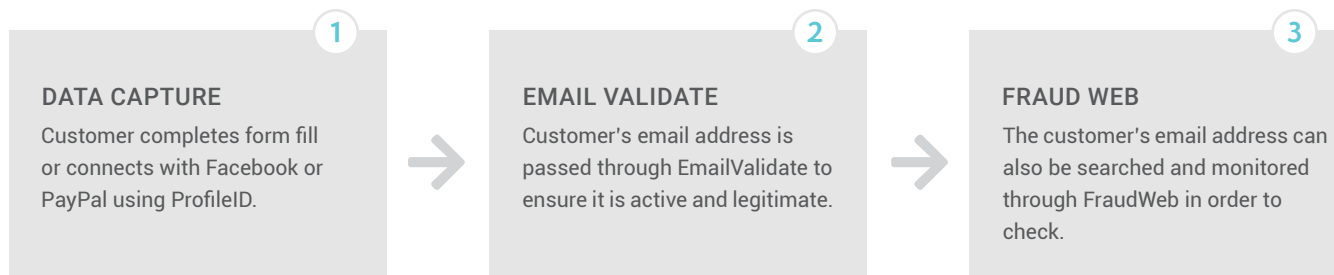
EmailValidate

- Validate email address as active and legitimate without sending it a message
- Returns additional information where available, such as classification and suggested corrections
- Can be used to validate individual emails at point of entry or batch

MobileValidate

- Validates that a phone number is active and current without notifying the number owner
- Returns associated subscriber, carrier and location information for the phone number
- Can be used to validate individual numbers at point of entry or batch

Synergy with ProfileID & FraudWeb



What does EmailValidate Return?



CLASSIFICATION

Disposable email generator?
Corresponds to a mailing list?
A known bouncer?
A spam trap?
A bot account?



VALIDITY

Is the address well formed?
Does the mailbox exist?
Can it receive email?



CORRECTIONS

If present, a set of possible corrections in case the input address may have been mistyped (suggestions are not validated).

8.4% of email addresses entered on websites are invalid, fake or misspelled

What does MobileValidate Return?



CARRIER

Carrier brand name
Carrier legal name
Mobile network code
Mobile country code
Carrier type (eg. international, national)



SUBSCRIBER

Area code
Is subscriber roaming?
Number type (mobile, landline, voip etc.)



VALIDITY

Verified as "active"
Category:
Verified / Dead /
Blacklisted / Absent /
Malformed / Unknown



LOCATION

Country code
International dial prefix
US state (if applicable)
Region or City (if applicable)